



ICOMOS INDIA “Strategic Plan”

2020-2023

The ICOMOS India - ***Strategic Plan***
is produced by Council on Monuments and Sites (COMOS)

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Preface

The process of formulating the ‘STRATEGIC PLAN’ has been a participatory one. The process commenced in October 2014 which enumerated certain Strategic Principles and a three year Action Plan. In January 2019 the work resumed and the Drafting Committee was reconstituted. After initial rounds of deliberations the First draft (D1) was shared with the Executive Committee in May 2019.

The comments received from the Executive Committee were deliberated and those which received consensus were incorporated. This, the Second Draft (D2) was presented to the membership at the Annual General Meeting held in Varanasi in June 2019.

The next step was deliberations with the Scientific Counselor and the coordinators of the National Scientific Committees (NSC). This was to corroborate the inputs from the NSCs within the Strategic Plan. Draft Three (D3) was thus prepared based on these discussions and presented again for de-liberations between the NSC Coordinators and the membership at the NSC Conclave held in Mumbai in October 2019.

All comments received at the Conclave were incorporated in the ‘Strategic Plan’ Draft Four (D4) presented at the Annual General Meeting (AGM) on 12th June, 2020. The final plan was again circulated on Listserv to the entire membership and the new executive committee for concurrence. The same is being presented at the SGM in November 2020 for adoption.

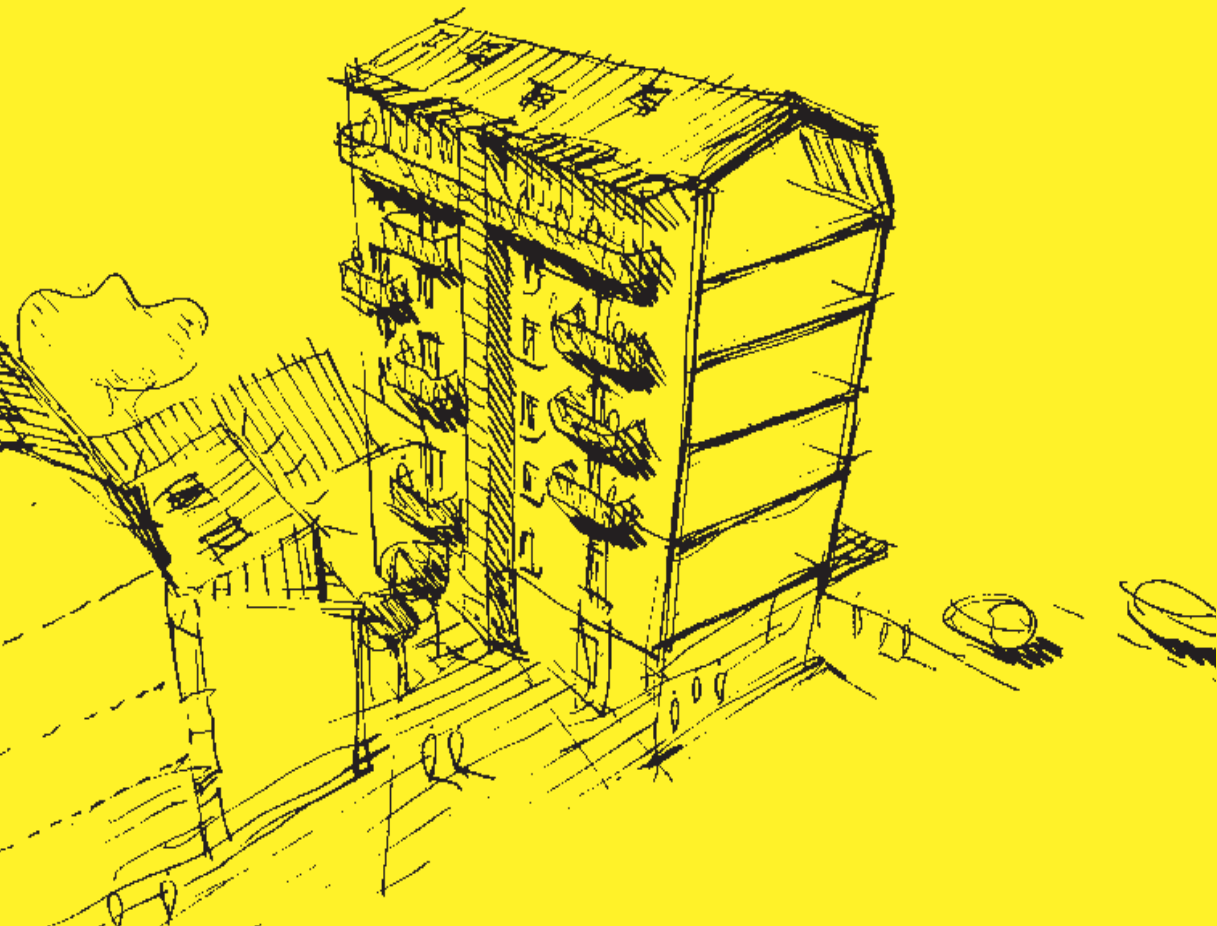
January - April 2019	Initial deliberations within the Drafting Committee
May 2019	Draft One - D1 shared with Executive Committee
May - June 2019	Executive Committee Deliberations
June 2019	Draft Two - D2 presented at the Varanasi AGM
July – September 2019	Deliberations with the Scientific Counselor
October 2019	Draft Three - D3 presented at the NSC Conclave
June 2020	Draft Four - D4, presented at the AGM
October 2020	Final Plan for adoption at the SGM



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Background




ICOMOS India is the national committee of ICOMOS, and comprises experts, academia, practitioners, institutions and students committed to the disciplines, professions and emerging concerns for cultural heritage conservation and management in India.

COMOS (Council on Monuments and Sites), a registered body under the Indian Societies Registration Act of 1860, is a non-governmental, non-profit organization. A Memorandum of Understanding (MOU) was signed between COMOS and ICOMOS (International Council on Monuments & Sites) on 5th day of May 2013. COMOS is thereby the National Committee of ICOMOS. Thus, ICOMOS India is mandated to imbibe and practice the principles upheld by ICOMOS through its doctrinal texts, recommendations and guidelines within the Indian legal framework.

ICOMOS, an advisory body to UNESCO, is an association of professionals that currently brings together over 10,546 members throughout the world, dedicated to the conservation of the world's cultural heritage. ICOMOS works globally through its national committees. It carries out its mandate through 107 national committees, 271 Institutional Members and 28 International Scientific Committees (ISC). The National Committees (NCs) represent interests of ICOMOS at the national level, and the views of the members of the national committees to the international network. National Committees provide a platform for individual specialists in each country to take part in activities of ICOMOS international.





Organisational Structure

The membership of ICOMOS India consists of 354 members and 21 NSCs administered by an Executive Committee of 11 elected representatives from within the membership elected for a term of three years. The membership is a mix of conservation architects, historians, archaeologists, art historians, art restorers, museologists, engineers, urban planners, material conservators, ethnologists, heritage managers and other professions directly engaged in conservation of sites & monuments, to promote a multi-disciplinary discourse on matters impacting cultural heritage, both tangible and intangible through activities at national, regional and local level. ICOMOS India is represented on the international platform through participation of members in various International Scientific Committees (ISCs) as ordinary, expert & voting members.

Objectives

ICOMOS India shall serve as a forum for discussion and for the exchange of information on matters of principle, and of technical, legal and administrative practice, affecting the conservation, restoration, rehabilitation and enhancement of monuments, sites and groups of buildings and historic landscapes for the benefit of the general public. It shall communicate with ICOMOS to understand global approaches, practices and trends in the field and present national perspectives on the same¹.

The objectives as stated within the Memorandum of Association (MoA) of ICOMOS India are as listed below and form the basis for the Strategic Plan.

1. World Heritage

Mandated by ICOMOS International, ICOMOS India is required to advise the state party on matters of World Heritage in India. This can include advice on tentative lists, nomination process, periodic monitoring, development of conservation and management frameworks for World Heritage Sites, training and capacity building and any other for the benefit of the general public.

3. Advisory Role in Heritage Conservation & Management

The Society shall perform an advisory role to government institutions on policy matters in the field of heritage conservation and management.

2. Regional Cooperation

The Society will seek to encourage cooperation amongst the South Asian Association for Regional Cooperation (SAARC) countries (comprising the states of Afghanistan, Bangladesh, Bhutan, India, the Maldives, Nepal, Pakistan and Sri Lanka) in cultural heritage conservation and management and inter-generational dialogue amongst the heritage fraternity to promote greater understanding and regional exchange.

4. Awareness and Capacity Building for Young Professionals

The Society will facilitate, through its expert members, capacity building and professional training programs for young professionals.

¹ MoA, COMOS India

5. Outreach and Advocacy

The Society shall organize regular seminars, meetings, conferences and exhibitions at local, regional and national level to share knowledge on cultural and natural heritage, build dialogue amongst the community and the membership and strengthen partnerships.

6. Heritage Education

ICOMOS India shall promote enhancement of understanding of India's diverse multi-cultural heritage sites amongst students and academia in educational institutions including universities, technical colleges and institutes, schools through awareness workshops, projects and programs (including use of digital platforms).

7. Partnerships with Community Based Organizations in Rural areas

The society shall engage in the rural areas to develop capacities of community based village bodies and institutions to manage, preserve, rehabilitate and enhance their heritage by providing access to technical expertise and resources. It shall serve to mainstream heritage concerns at the village level with decision-making authorities of the government at the district, state and national level.

8. Promote Traditional Building Crafts Skills

The Society shall engage with traditional building craftspersons to document traditional building crafts skills and knowledge systems as well as promote and preserve such skills through organization of regular workshops, training programmes.

9. Collaboration with Urban Civic Bodies and Administration

At the urban level, the Society shall work with local governments in promoting preservation, rehabilitation and enhancement of cultural and natural heritage sites in urban areas. These could include buildings and monuments, historic areas, historic open spaces and gardens, riverfronts, historic urban landscape etc by providing technical expertise. It shall work closely with urban civic bodies and administration as well as communities living in and around historic centres on urban issues impacting cultural and elements of natural heritage.

10. Establish National Scientific Committees

The Society will establish National Scientific Committees to undertake research in specific themes of the Committees to improve standards in conservation, rehabilitation and enhancement of cultural heritage sites, both tangible and intangible. The society will seek to inform policy, undertake training and capacity building, and dialogue with all stakeholder, government and non-government for improved conservation and management of heritage anchored on the outcome of the research.

WITM STRATEGIC PLAN

1.

Define the ground for action as well as roles and responsibilities for all members of the organization across the various membership categories


2.

Guide the development of future programs and action plans for the organization

3.

Determine the direction for financial resource mobilization and management

While the MoA and Rules & Regulations along with Standard Operating Procedures and Guidelines (SOPG) of ICOMOS India provides for day to day administrative functioning of the organization, it was necessary to create a Strategic Plan for the coming three years which outlines the vision of the organization, recognizes the critical thrust areas, enumerates both the long term and short term goals, identifies the priority actions for ICOMOS India to move towards realizing its vision. It would determine the direction in which human and financial resources of the organization will be deployed in the coming years. In short, the Strategic Plan will tactically outline where it is as an organization, where it seeks to be at the end of the coming three years (2020-2023) and the road map to be followed.



The Strategic Plan has been envisaged for a period of three years (2020–2023) and may be updated as per the emerging needs and milestones achieved.



Vision

FOR THE STRATEGIC PLAN

“To make ICOMOS India a robust, inclusive and nonaligned organization dedicated to the sustainable conservation of tangible and intangible cultural heritage and natural resources, strongly advocating the cause for the protection of the vast unprotected heritage resources in the country, establishing a strong relationship between heritage professionals, crafts persons and institutions associated with heritage, bridging the gap between heritage experts and the common people and encouraging the equitable distribution of benefits ensuing from heritage conservation.”

‘Heritage and Democracy’ is a very pertinent and important agenda for India. This agenda was the theme for the 19 th ICOMOS Triennial General Assembly and Scientific Symposium held in New Delhi in 2017. *The ‘Delhi Declaration on Heritage and Democracy’ was adopted at the closing session of the ICOMOS 19th General Assembly in New Delhi, India, on 15th December 2017, at the Jawaharlal Nehru Stadium-Auditorium in New Delhi, India. The Delhi Declaration emphasized the understanding that people’s perspective is central to heritage, and the General Assembly also declared that ethical principles have to be developed for heritage. Cultural identities should not be compromised by uniform and insensitive planning. Collection and dissemination of information related to a heritage resource must be done in a transparent manner, using digital technologies by governments and institutions².*

The Declaration upholds the vision of the United Nations Sustainable Development Goals 2030.

ICOMOS India is committed to the agenda of ‘Heritage and Democracy’ and the organization is obligated to take the next steps for the realization of the Delhi Declaration by undertaking scientific research work and implementation through various programs and activities. The vision for the Strategic Plan 2023 is based on this commitment and has been accordingly formulated as enumerated below. The vision enshrines within it the fundamental principles that would guide the future of the organization.

The aim of the society is to further the conservation, protection rehabilitation and enhancement of historical monuments, groups of buildings and sites on the national level for the benefit of the general public³.

² <https://whc.unesco.org/en/news/1767>

³ MoA, COMOS India

Thematic Areas

*The Action Plans and Programs are focused on the principles of heritage practice and management enshrined in the Delhi Declaration of Heritage & Democracy which states that, 'Heritage is a fundamental right and responsibility of all. It is a starting point for a meaningful and equitable future that secures and celebrates diversity, social engagement, equality and justice for all cultures.'*⁴

ICOMOS India would like to emphasize on the following priorities within the thematic areas. These are important current societal issues which need to be addressed to develop good practice in cultural heritage conservation and management. They offer opportunities for developing inter disciplinary partnerships and collaborations for members of ICOMOS India.

⁴ The Delhi Declaration on Heritage and Democracy

ICOMOS India will conduct activities through its National Scientific Committees and Working Groups. The committees formed as of now are given on the facing page. The Working Groups are as follows:

- **Emerging Professional's Working Group**
- **Working Group for Rights Based Approaches in Heritage Management**
- **Working Group for Water and Heritage**
- **Working Group for Climate Change and Heritage**

1.
Rights Based Approaches in
Heritage Management

2.
Safeguarding
Heritage@Risk

3.
Nature Culture Journey

4.
Sustainable
Development Goals

5.
Water and Heritage

6.
Climate Change & Heritage

7.
Heritage & Resilience:
Recovery from Pandemic &
Human Crisis

Analysis and Restoration of Structures of Architectural Heritage (NSC-ARSAH)	Cultural Landscapes ICOMOS-IFLA (NSC-CL)	Archaeological Heritage Management (NSC-AHM)
Cultural Routes (NSC-CR)	Cultural Tourism (NSC-CT)	Earthen Architectural Heritage (NSC-EAH)
Fortifications and Military Heritage (NSC-Fort)	Heritage Documentation (NSC-HD)	Historic Towns and Villages (NSC-HTV)
Industrial Heritage (NSC-IH)	Interpretation and Presentation of Cultural Heritage Sites (NSC-IP)	Intangible Cultural Heritage (NSC-ICH)
Legal, Administrative and Financial Issues (NSC-LAFI)	Training Committee (NSC-TC)	Vernacular Architecture (NSC-VA)
Mural (Wall) Painting (NSC-MP)	Risk Preparedness (NSC-RP)	Shared Built Heritage (NSC-SBH)
20th Century Heritage (NSC-20C)	Theory and Philosophy of Conservation and Restoration (NSC-THEOPHIL)	Stone Conservation (NSC-SC)

Action Areas

It is our duty to conserve the significance of the multicultural, multidimensional heritage resources we have inherited and hand them down to following generations. Engaging and training new generations in the understanding and protection of the inherited values of our living and shared heritage will sustain the plural legacies of the past.⁵

⁵ The Delhi Declaration on Heritage and Democracy

Programs, actions and activities that can be undertaken by the NSCs, Zones and Working Groups:

Knowledge building and Archiving

Heritage Conservation studies in India are at a fairly nascent stage. There is a lot to be desired in terms of building new knowledge and archiving the knowledge that is already available. National Scientific Committees are encouraged to engage with fundamental research, manuals, glossary, guidelines, policy documents etc.

Advisory and Capacity Building

National Scientific Committees & Working Groups are encouraged to organize capacity building initiatives through seminars and workshops under its thematic areas. ICOMOS India specially encourages the EP's to engage with the advisory and capacity building programs.

Advocacy and Outreach

Zonal representatives in the Executive Committee are encouraged to undertake initiatives to organize activities for advocacy and outreach

Theme 1.

Rights Based Approaches in Heritage Management

GOAL : Engage with contemporary issues in Cultural Heritage of the country through activities at zonal and national level

STRATEGIC ACTION : To proactively engage with Rights Based Approaches in Heritage Management. Protecting Rights in Heritage management is obligatory as per the 2019 amendments in the Operational Guidelines of World Heritage Convention. ICOMOS India India will explore avenues for partnerships with research organizations such as universities of higher learning to impact policy, undertake research and documentation and training.

PROPOSED ACTION : Undertake Research and documentation, develop policy documents through dialogue and partnerships, undertake training and capacity building workshops for practitioners and students and lastly, organize national / international conference as part of the program for cooperation between O.P Jindal Global University titled: *'Building Capacity to Support Rights-Based Approaches in Heritage Management: Learning From Research of Existing Heritage Practice, Management Systems & Legal Frameworks'*.

ACTIVITY SPHERE: National / All Zones

ROLES AND RESPONSIBILITIES: RBA-WG (RBA Working Group) with support from members of relevant NSC's. with O. P. Jindal Global University (Jindal School of Government and Public Policy (JSGP), Jindal School of Liberal Arts and Humanities (JSLH), Jindal School of Art and Architecture (JSAA), Jindal Global Law School (JGLS) and other like minded institutes.

TIMELINE : 3 Year Partnership Program (2020 -2023)

Theme 2.

Safeguarding Heritage@Risk

GOAL : The aim is to provide support to threatened heritage places, monuments and sites, present case studies and trends, and advice for addressing individual or global threats to cultural heritage. To develop and promote proactive measures around understanding and protecting Cultural Heritage @risk with a special focus on World Heritage Properties and Sites. To engage with the Heritage Alert program of ICOMOS and support its mandate of saving monuments and sites in danger.

STRATEGIC ACTION : To proactively engage with World Heritage Monuments and Sites @Risk and Create National Heritage Alert Program to address immediate response to risk situations.

PROPOSED ACTION : Create Response Mechanism / procedures to be followed to address @risk situations. Generate protocol for engagement, time and procedure towards risk situations. Create 'Safeguarding Heritage Working Group' at two levels - National and Zonal. Zonal Working Group (ZWG) with the Zonal representative to include experts, concerned NSC coordinator/s, interested members, concerned citizens and institutions from the specific zone. Each Zone to help identify & protect heritage@risk. Awareness programs with local community and stakeholders. ZWG to report to the National Working Group (NWG) which would comprise President/ Vice President / NSC counsellor and national subject experts etc.

ACTIVITY SPHERE : All Zones

ROLES AND RESPONSIBILITIES : Working Groups - Zonal & National, Institutional Members of Each Zone Risk Preparedness NSC/ other related NSC/s Citizens groups / experts / individuals from the zone or national

TIMELINE: Ongoing Open Mandate

Theme 3.

Nature Culture Journey

GOAL : Natural and Cultural Heritage are inextricably linked to each other and that conservation of these places depends upon inter-disciplinary and integrated approach. This theme will explore the synergies between Nature & Culture and identify methods and strategies which support Nature Culture Journey program of ICOMOS for World Heritage Monuments and Sites and others in general to achieve sustainable management practices.

STRATEGIC ACTION : To support and explore the interconnected character of Natural, Cultural and Social values of significant Cultural landscapes of historic towns & cities, rural vernacular areas, hill settlements, etc.

PROPOSED ACTION : Create opportunity to explore the integrated mechanism of Natural and Cultural Heritage. To promote Conservation that brings Nature and Culture together 'Bridging the divide'. Generate protocol for engagement, time and procedure. Create Heritage Working Group at two levels - National & Zonal. Zonal Working group with the Zonal representative to include experts, concerned NSC coordinator, interested members, concerned citizens and institutions of the specific zone. Awareness programs with local communities. Zonal WG to report to the National WG which would comprise President/ Vice President / Secretary, NSC counsellor and national subject experts.

ACTIVITY SPHERE : All Zones

ROLES AND RESPONSIBILITIES: Working Groups - Zonal & National, Institutional Members of Each Zone Cultural Landscape NSC/ Any other related NSC Citizens groups / experts / individuals from the zone or national, Partnerships with national, government and inter government body such as ICIMOD, IUCN, Development Alternative, WWI, WWF etc.

TIMELINE: Open Mandate

Theme 4.

Sustainable Development Goals

GOAL : ICOMOS Concept Note on 'Cultural Heritage, the UN Sustainable Development Goals [SDGs], and the New Urban Agenda [NUA]' argues for "the positive integration of culture and cultural heritage into urban development plans and policies as a way to enhance sustainability of urban areas through heritage, in the context of Agenda 2030/ SDGs." ICOMOS India agrees to uphold the Sustainable Development Goals. Cities are engines for sustainable development. Historic Cities and settlements give cities a unique character and house large populations who are the bearers of cultural knowledge. Equitable development and conservation and improved management of heritage upholds the Sustainable Development Goals (SDG 11- Sustainable Cities).

STRATEGIC ACTION : Conservation and integrated development in Historic Areas which emphasises on localising the SDG's.

PROPOSED ACTION:

1. Workshops / National &/or International Conferences on various aspect to be considered for sustainable development in historic settlements through case examples and pilot studies.
2. Workshops/ Seminars on Smart city initiatives for Historic cities in collaboration with government organizations, national bodies, bi-lateral and multi-lateral organizations.
3. Prepare an advisory document/s and toolkits as outputs of action 1 and 2

ACTIVITY SPHERE: All Zones

ROLES AND RESPONSIBILITIES (Proposed Partners): government organizations, national bodies, bi lateral and multi-lateral organizations such as UNESCO, National Institute of Urban Affairs.

TIMELINE : 3 Year Partnership Program

Theme 5.

Water & Heritage

GOAL : To develop and promote understanding and protection of traditional knowledge of water systems and related heritage structures with a special focus on World Heritage Properties and Sites. The theme would explore water heritage, both natural and cultural as a source of learning for the future. The focus would be to look at water and tangible heritage which includes built, movable and cultural landscapes, as well as water and intangible heritage which includes traditional knowledge systems, rituals, practices, festivals, craft skills around the water. The theme would also encompass natural heritage like wetlands, rivers, lakes oceans and other geographies, ecologies and landscapes.

STRATEGIC ACTION : To understand the practices of the past, to interpret them in the present where water and related heritage help develop sustainable future for cities, landscapes, and bodies of water.

PROPOSED ACTION : To understand the significance of Water & Heritage as a crucial source of information both for understanding how water systems worked in the past and discerning their impact on the present. To identify such sites of cultural identification, historical experience, public engagement, leisure, and tourism. This study of the complex and diverse systems of the past are necessarily the framework for preservation and reuse.

ACTIVITY SPHERE : All Zones

ROLES AND RESPONSIBILITIES: Working Groups - National, Institutional Members
Water & Heritage working group/ any other related NSC
Sector specialist

TIMELINE: Ongoing Open Mandate

Theme 6.

Climate Change & Heritage

GOAL : To set the tone for bold climate leadership in the arts, culture and heritage sectors and to provide an effective global partnership model for climate action with a special focus on World Heritage Properties and Sites.

STRATEGIC ACTION : To proactively engage with World Heritage Properties being adversely effected by Climate change. To propagate the belief that while culture and heritage are negatively impacted by climate change, they are also an asset for climate action, while promoting desirable and liveable futures and well-being for all. It is committed to aid in achieving the decarbonization goals and other ambitions of the Paris Agreement.

PROPOSED ACTION : To study the Negative impacts of climate change on culture and cultural rights. To identify the positive potential of culture and cultural rights to enhance responses to climate change. To study specific regulations or measures within our country to address the negative impacts of climate change on culture.

ACTIVITY SPHERE : All Zones

ROLES AND RESPONSIBILITIES:
CCHWG Working Group
Institutional Members of Each Zone
Related NSC/s
Sector specialist /s

TIMELINE : Ongoing Open Mandate

Theme 7.

Heritage & Resilience: Recovery from Pandemic & Human Crisis

The lessons learnt from all human crisis including Pandemic like the Spanish Flue of 1918 and COVID 19 Pandemic, Conflict weather disputes or urban riots, Socio-Economic turmoils etc. have indirect but serious impacts on heritage

GOAL : Identify Direct and Indirect impact of Current COVID-19 pandemic on the heritage of different types, regions and scales and develop approach paper/s, toolkit/s, guidance documents for protection, conservation, enhancement and management of heritage, both tangible and intangible.

STRATEGIC ACTION : Involve membership, across NSCs/ WGs for addressing the goal of the theme.

PROPOSED ACTION : To collate and engage larger membership for identification and assess the Direct/ Indirect impacts of COVID-19 on Cultural heritage, both, tangible-intangible and develop approach paper/s, toolkit/s, guidance documents for protection, conservation, enhancement and management of heritage, both tangible and intangible for both, during and post pandemic.

ACTIVITY SPHERE : All zones and Institutional members, NSCs and WGs

ROLES AND RESPONSIBILITIES : Members, NSCs – compilation of inputs, Institutional Members –resources and support, Working Group - compilation of documents/ toolkit, Executive Committee develop partnerships for collaborative action - receive comments and inputs on draft documents, publication and outreach

TIMELINE : Ongoing Open Mandate

1.
Rights Based Approaches in
Heritage Management

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Heritage@Risk

3.
Nature Culture Journey

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Sustainable Development
Goals

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Water and Heritage

6.
Climate Change & Heritage

7.
Heritage & Resilience:
Recovery from Pandemic &
Human Crisis



ANNUAL ACTION PLAN

The Annual Action Plan identifies the specific actions proposed to be undertaken in order to achieve Goals of ICOMOS India. Each Annual Action Plan is required to be detailed, include information on activities, roles and responsibilities, outputs and outcomes, risks and ways to mitigate the risks, indicators for monitoring and evaluation as well as indicative budgetary allocation. The Annual Action Plan will be presented to the ICOMOS India Membership at every Annual General Meeting. Members are encouraged to give inputs into the making of the annual plans through their respective NSCs and Working Groups which can be further deliberated at the annual NSC Conclave/s.

Action Point 1: Knowledge building and Archiving

In order to aid the objective of knowledge building and archiving ICOMOS India will disseminate Research Grants based allocated Budget. Basic considerations for dissemination of these Grants are;

- Aligned with the objectives of ICOMOS India India as set out in its Memorandum of Association (MoA)
- Corroboration with discourses of the corresponding International Scientific Committee/s (ISCs) with an emphasis on the Indian view of the concerned domain;
- Relationship with World Heritage Sites in India, whether inscribed or on the Tentative List;
- Aligned with the mandate of “Delhi Declaration on Heritage and Democracy, 2017”
- Cross-disciplinary and/ or pan-India studies, with collaboration of maximum 4 NSCs;
- Completeness of information and clear articulation of all aspects in the project proposal template of ICOMOS India India.

Project objectives, activities, timeline, deliverables and obligation of members detailed in the project proposal document based on the template given in the SOPG are required to be adhered to.

Indicative Budgetary Allocation : Multiple Research Grants of maximum INR 1.5 lakhs each.(Total yearly budget 4.5 L) This Grant is intended to serve as a ‘Seed Grant’ for initiating research activities that can lead to larger proposals for support from external Grants for research and supporting activities. Call for applications for the research grant would be based on themes and would go through a rigorous review process by an independent panel of specialists (ICOMOS/ Non-ICOMOS experts).

Annual Cycle of Grants -

- 15th October (year 1) : NSC Conclave and Announcement of Call for Proposals
- 31st December (year 1): Receipt of Proposals
- 1st January – 1st March (year 2): Review and Revision of Proposals (within ICOMOS and by an independent panel of experts, if needed)
- 1st April (year 2): Project Commencement;
- 1st February (year 2): Receipt of final deliverable and bills
- 1st February- 15th March (year 2): Review of deliverables + Review of expenses + All pending reimbursements cleared

Action Point 2: Advisory and Capacity Building

ICOMOS India, when invited to perform an advisory role to Government and Non-Government institution/s and organization/s, will create platform/s for its members to participate in this role through its National Scientific Committee/s. ICOMOS India, in such cases is not liable to provide any funding. Appointed members may directly receive logistical and advisory grants based on the conditions identified by the proposing organization.

NSCs and Working Groups, in partnership with Institutional members of ICOMOS India are encouraged to organize seminars and workshops for Capacity Building targeted towards specific groups of heritage practitioners, students, crafts persons or others. The proposals for capacity building workshops will be evaluated based on the following criteria:

- Linkage with the objectives of ICOMOS India as set out in its Memorandum of Association (MoA)
- Corroboration with discourses of the

corresponding International Scientific Committee/s (ISCs) with an emphasis on the Indian view of the concerned domain;

- Relationship with World Heritage Sites in India, whether inscribed or on the Tentative List;
- Qualification and experience of identified experts to conduct the said activity.
- Clear identification of the impact group/ target audience.
- Clear curriculum outline with objectively identified learning outcomes.

Indicative Budgetary Allocation: ICOMOS India has allocated four Seed Grant of Rs. 25000/- each to enable collaborations for advisory & capacity building works. Total annual grant available under this action point for the Year 2020 – 21 is Rs. 1,00,000/-. ICOMOS India specially encourages the EP's to engage with the advisory and capacity building programs. A provision for support to EP's to attend ICOMOS India organised/ supported events is allocated.

Action Point 3: Advocacy and Outreach

Advocacy and Outreach around awareness of Cultural Heritage could be achieved through organizing conferences, strategic meetings, public lectures and events that are planned by Zonal groups. For this purpose, the Annual Calendar will

list year round event for each zone with specific activities. Budget for such activities will also be allocated as a part of the annual plan. A budget of Rs. 25,000/- per zone is allocated for outreach and advocacy activities within the zone.



ACTION POLICIES

To following overarching action policies have informed the action points given above and need to be clearly articulated in all proposals submitted to ICOMOS India for support:

1. A clear visibility strategy for ICOMOS India must be identified in all action plans and proposals
2. Engaging with contemporary issues in Cultural Heritage of the country.
3. Be an influential voice to various Stakeholders / Government Agencies.
4. Advance and promote national standards and best practice through Scientific Research
5. Empower the varied membership by ensuring that all members of ICOMOS India have equal opportunities.
6. Promoting new funding options.
7. Promoting Institutional collaborations.

OPERATIONAL SPHERES

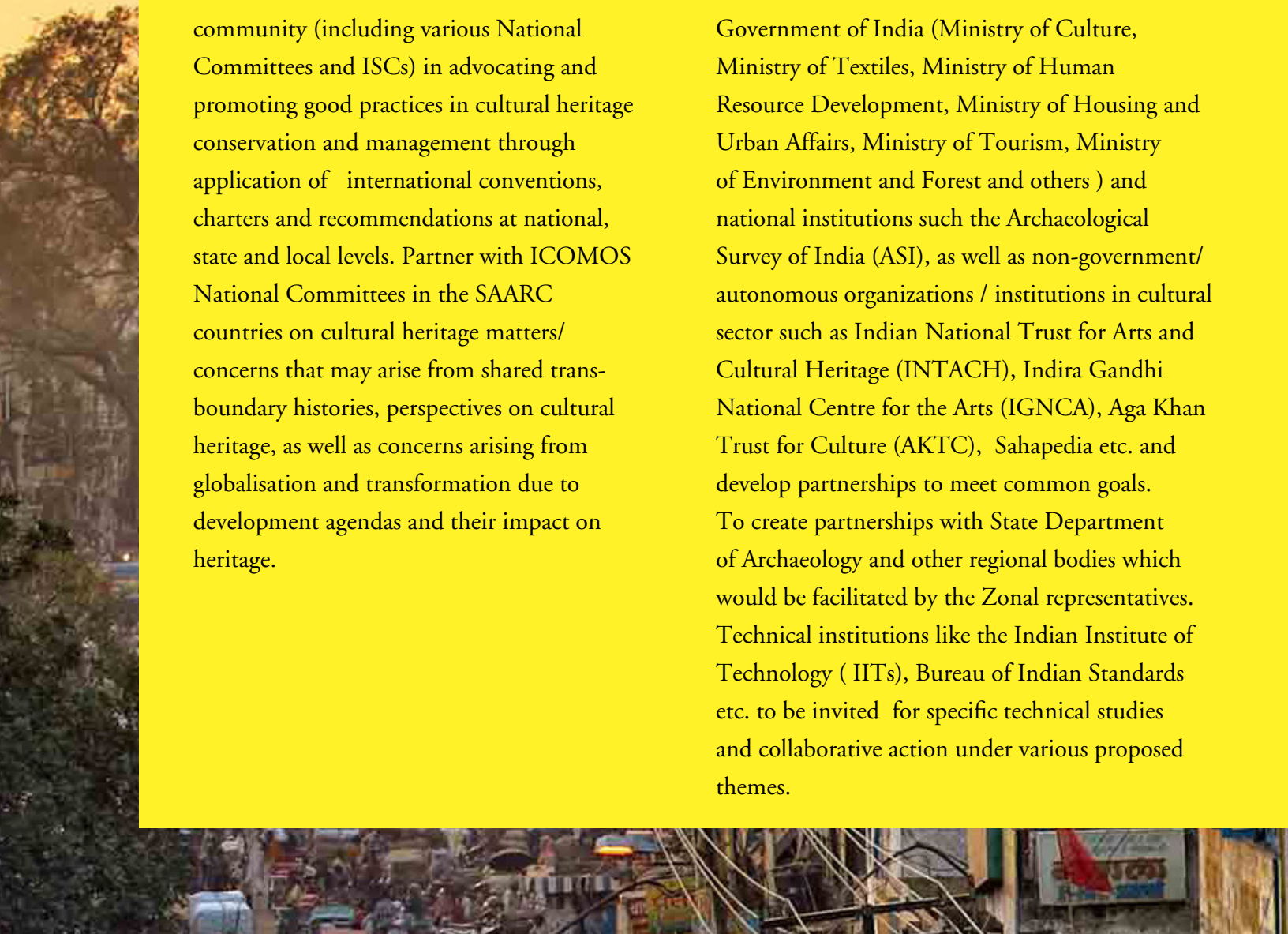
FOR THE STRATEGIC PLAN

International Level

Partner with the International ICOMOS community (including various National Committees and ISCs) in advocating and promoting good practices in cultural heritage conservation and management through application of international conventions, charters and recommendations at national, state and local levels. Partner with ICOMOS National Committees in the SAARC countries on cultural heritage matters/ concerns that may arise from shared trans-boundary histories, perspectives on cultural heritage, as well as concerns arising from globalisation and transformation due to development agendas and their impact on heritage.

National Level

Establish association with Ministries of Government of India (Ministry of Culture, Ministry of Textiles, Ministry of Human Resource Development, Ministry of Housing and Urban Affairs, Ministry of Tourism, Ministry of Environment and Forest and others) and national institutions such the Archaeological Survey of India (ASI), as well as non-government/ autonomous organizations / institutions in cultural sector such as Indian National Trust for Arts and Cultural Heritage (INTACH), Indira Gandhi National Centre for the Arts (IGNCA), Aga Khan Trust for Culture (AKTC), Sahapedia etc. and develop partnerships to meet common goals. To create partnerships with State Department of Archaeology and other regional bodies which would be facilitated by the Zonal representatives. Technical institutions like the Indian Institute of Technology (IITs), Bureau of Indian Standards etc. to be invited for specific technical studies and collaborative action under various proposed themes.



Zonal Level

Establish association with department/s of state governments and local bodies, more specifically the Department of Culture, Tourism, Urban and Rural Local bodies, Public Works Department, Cultural Academies, Zonal Cultural Centres, Universities, NGOs to explore regional issues, generate awareness, and advocate in the area of cultural heritage. The engagement and learning at the state / zonal level will enrich discourse at the national level.

Provide a platform for the members from the zone/s and experts in the NSCs (National Scientific Committees) to discuss concerns related to heritage conservation and management specific to the region and develop necessary tools to take the objectives enshrined in the MoA of the society.



REGULAR EVENTS PLANNER



First Quarter 2020

International Day for Conservation of
Mangroove Eco-System : 26/07

09/08: International Youth Day/ International
Day of World Indigeous People :19/08

World Tourism Day
27/09

JULY

NSC Events
Conference / Talks/ Panel
Discussions
(National/ Zonal event)

AUGUST

Zonal Meet.01

NSC Events
Conference / Talks/ Panel
Discussions
(National/ Zonal event)

SEPTEMBER

NSC Events
Conference / Talks/ Panel
Discussions
(National/ Zonal event)

Membership Cycle.01

Second Quarter 2020

World Habitat Day/
Architecture Day: 05/10

Heritage Week
19-25/11

Human Rights Day
10/12

OCTOBER

Zonal Meet.02

Quarterly Newsletter.01/2020

NOVEMBER

Parallel Zonal series of event

NSC Conclave 2020

Publication Launch.01

Membership Cycle.02

DECEMBER

NSC Events
Conference / Talks/ Panel
Discussions
(National/ Zonal event)

International Event : Event hosted by ICOMOS India in collaboration with NSC / ISCs, International ICOMOS - open to ICOMOS India members and international ICOMOS members.

National Event : Event hosted by a zone in collaboration with NSC / Institutional member and open to non-members

Zonal Event : Event hosted by a zone in partnership with NSC / institutional member with participation from only ICOMOS India members



Third Quarter 2021

International Day of Education
24/01

International Day of Women and Girls in
Science :11/02

22/03: World Water Day / World
Engineering Day for Sustainable
Development : 04/03

JANUARY

Conference/ Talks/ Panel
Discussions
(International/ National
/ Zonal event)
Membership Cycle.03
Quarterly Newsletter.02

FEBRUARY

Zonal Meet.03
Membership Cycle Closes

MARCH

NSC Events
Conference / Talks/ Panel
Discussions
(National/ Zonal event)

Fourth Quarter 2021

World Heritage Day : 18/04
World Art Day : 15/04

18/05 : World Museum Day/ World Day Cultural
Diversity for Dialogue & Development 21/05

World Environment Day
05/06

APRIL

(International/ National/ parallel
Zonal series of event)
Quarterly Newsletter.03

MAY

Scientific Symposium
(National Event)
Zonal Meet.04
Annual Report

JUNE

Annual General Meeting
(National Event)
Publication Launch.02

2020 - 2021



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